

LICENSE TO EDUCATE GUIDELINES

STATE SUPERINTENDENT'S LICENSE PLATE COMPETITION FOR STUDENTS

Kids, sharpen your pencils and prep your paintbrushes – we want YOU to design the new Oklahoma Education License Plate. We're looking for artwork that is eye-catching and celebrates education. Put on your brainstorming hats and let your creativity run wild!

State Superintendent of Public Instruction Joy Hofmeister invites all Oklahoma Pre-K through 12th-grade students to enter their best work. The winner's creation will be featured on the new Oklahoma License to Educate Plate to benefit teacher recruitment efforts.

Who may submit entry forms?

Any Oklahoma student, Pre-K through 12th grade, may submit original artwork. Teachers and parents may ONLY help students complete entry forms and upload images.

When will the license plates be available? Who benefits?

Education license plates will be available for pre-order November 1, 2017; proceeds will be used for teacher recruitment and retention.

Are there restrictions for artwork submitted?

1. Artwork MUST BE THE STUDENT'S ORIGINAL WORK in a two-dimensional medium (drawing, acrylic, pen and ink, colored pencil, watercolor, tempura, etc.). Photography and computer-created artwork will not be accepted.
2. Limit one entry per student.
3. Entries may include text stating a positive theme or tagline (3 words maximum) about public education.
4. Representations of copyrighted images (movie or cartoon characters, etc.) will not be accepted.
5. Images depicting violence or profanity will not be accepted.
6. All artwork must include a completed entry form.
7. Entries may be a full-plate design (5.5 inches tall by 11.5 inches wide) or an emblem design (3 inches tall by 2.5 inches wide).
8. All entries must follow the Oklahoma Tax Commission template, guidelines and specifications. www.ok.gov/tax/documents/CSLP.pdf

When should entry forms be submitted?

Electronic forms must be submitted no later than **September 22, 2017**. Size and color may be adjusted to fit license plate restrictions. By entering, students give the Oklahoma State Department of Education (OSDE) permission to use their submissions for promotional and contest purposes, in publications, online and on the final license plate. All submissions will become the property of OSDE and will not be returned.

When are the finalists selected?

A panel of judges will select finalists, whose entries will be displayed on <http://sde.ok.gov/sde/LicensetoEducate> and on OSDE social media. (Students' names and districts will be included.)

Judging will be based on:

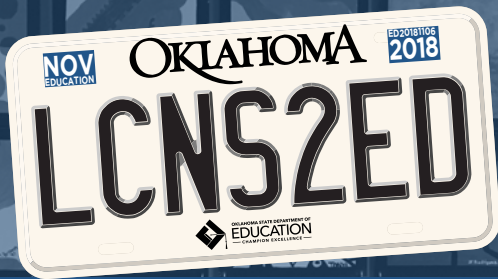
- 1) originality and creativity; 2) depiction of the theme *Promoting Education*; and 3) quality of artwork. Winning artwork will be chosen by a public online vote.

How do I submit my work?

Download the fillable PDF entry form by clicking <http://sde.ok.gov/sde/LicensetoEducate>. Artwork submitted electronically must be a minimum 300-dpi jpeg or pdf.

If you are unable to upload an image of your original work, mail the entry form and artwork to the address below. Please follow listed restrictions. Mailed entries must be postmarked by **September 22, 2017**.

Oklahoma State Department of Education
Attn: License to Educate
2500 North Lincoln Boulevard
Oklahoma City, Oklahoma 73105

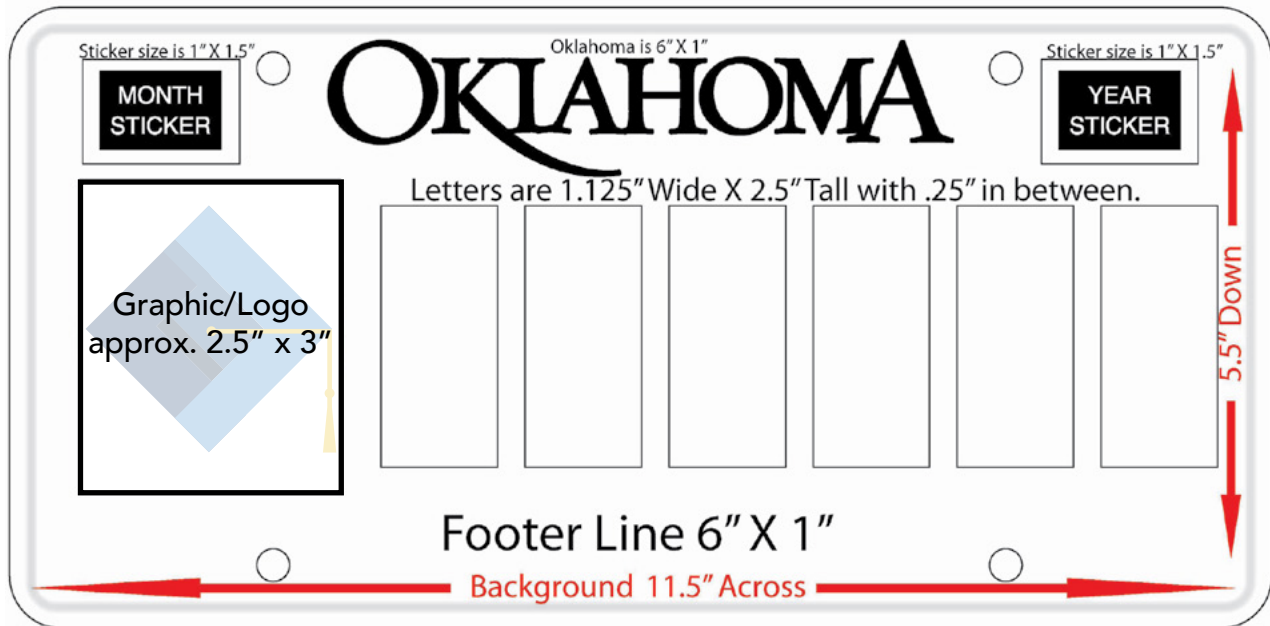


LICENSE TO EDUCATE TEMPLATES

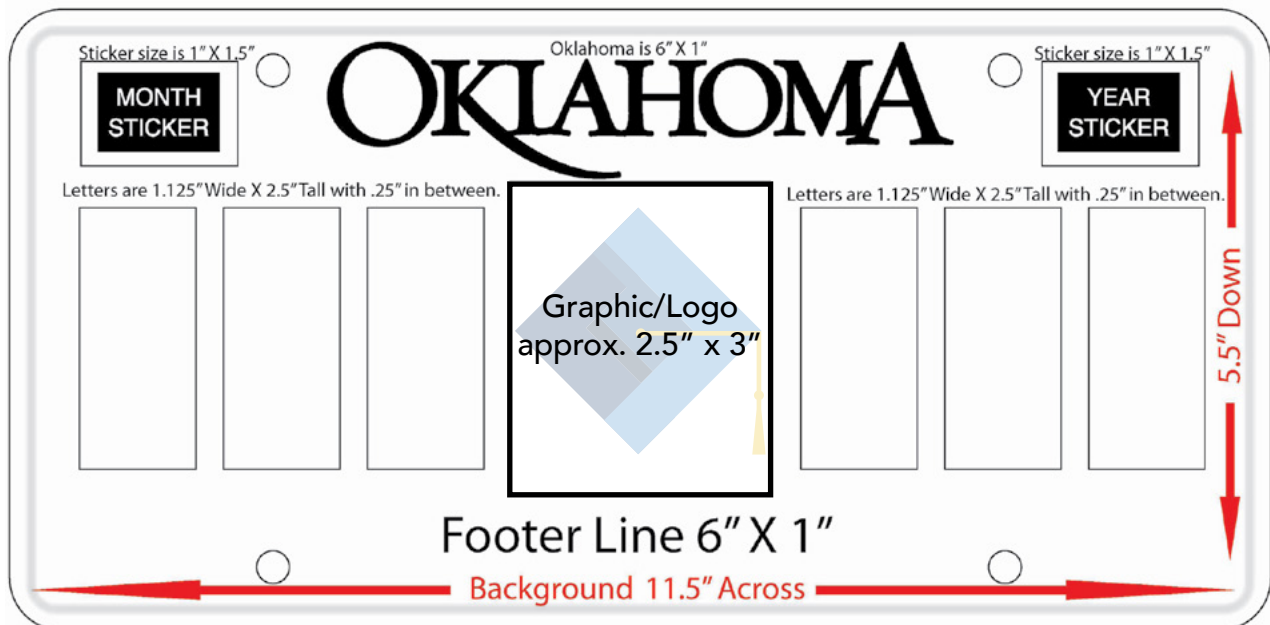
STATE SUPERINTENDENT'S LICENSE PLATE COMPETITION FOR STUDENTS

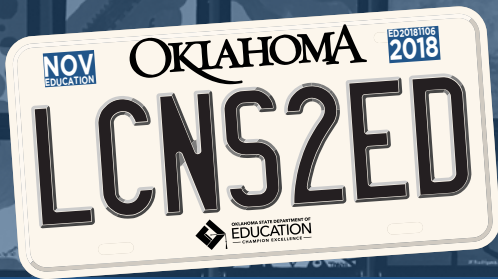
Please visit the Oklahoma Tax Commission website for full template, guidelines and specifications.
www.ok.gov/tax/documents/CSLP.pdf

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LICENSE TO EDUCATE ENTRY FORM

STATE SUPERINTENDENT'S LICENSE PLATE COMPETITION FOR STUDENTS

NAME OF ARTIST _____

AGE _____

CITY OF RESIDENCE _____

CURRENT GRADE LEVEL _____

EMAIL (IF STUDENT IS UNDER 18 YEARS OF AGE, PLEASE GIVE PARENT OR GUARDIAN EMAIL.) _____

SCHOOL ADDRESS* _____

CITY _____

ZIP _____

TELEPHONE _____

SCHOOL _____

DISTRICT _____

TEACHER _____

DATES TO REMEMBER

Aug. 22

**Competition
Announcement**

Aug. 23-Sept. 22

**Student Art
Submissions Accepted**

Oct. 6

Notification of Finalists

Oct. 9-20

Online Voting

Nov. 5

Notification of Winner

*HOMESCHOOL STUDENTS WHO INDEPENDENTLY SUBMIT ARTWORK SHOULD LIST THEIR HOME ADDRESS. ALL OTHER STUDENTS SHOULD LIST THEIR SCHOOL ADDRESS.

Correspondence and notification will be done by email.
Entries may be submitted no later than September 22, 2017,
at <http://sde.ok.gov/sde/LicensetoEducate>.



OKLAHOMA STATE DEPARTMENT OF
EDUCATION
— CHAMPION EXCELLENCE —