

How to Engage Business & Industry in ICAP

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Session Objectives:

1. AWARENESS

- Components of Work-Based Learning (WBL)
- What counts towards post-secondary opportunities indicator?

2. EXPLORATION

Resources schools can use to include real-world activities

3. PREPARATION & PLANNING

Our Action Plan: Business and Community Engagement

4. ACTION

Next Steps



Remember When. . .



You were asked these questions, or when you asked a student:

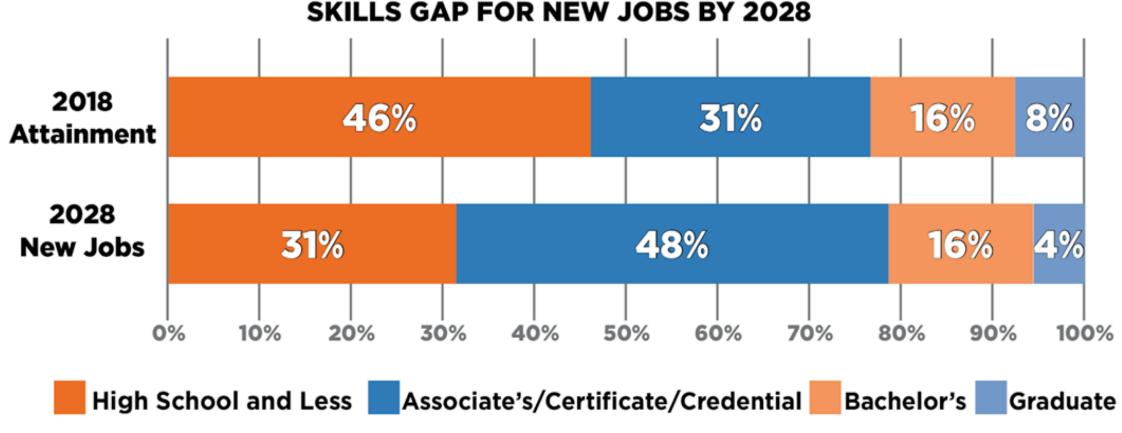
★What do you want to be when you grow up?

★Why did you choose that field?

★How do you plan to get there?



ICAP: Preparing Students For Future Careers



Source: OK Office of Workforce Development EMSI, 2018.2



OKLAHOMA'S WORK-BASED LEARNING CONTINUUM

Work-based learning is a continuum of activities that occur, in part or in a whole, in the workplace, providing the learner with hands-on, real world experience.

LEARNING ABOUT WORK

LEARNING THROUGH WORK

LEARNING AT WORK

Career Awareness helps individuals build awareness of the variety of careers available.

- Workplace Tours
- Guest Speakers
- Career Fairs
- Field Trips

Career Exploration provides individuals with experiences that help inform career decisions.

- Job Shadowing
- Career Research
- Informational Interviews
- Career Interest Assessment
- Mentoring

Career Preparation

Supports career readiness and includes extended direct interaction with professionals from industry and the community.

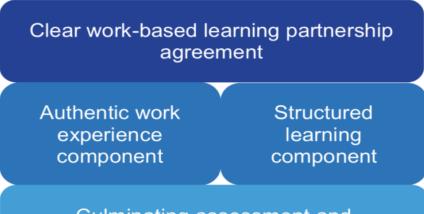
- Clinical Experiences
- Credit-for-Work-Experiences
- Internships
- Pre-Apprenticeship
- Project-Based Learning
- Service-Learning

Career Training

Occurs at a work site and prepares individuals for employment.

- Apprenticeship
- On-the-Job-Training
- Employee

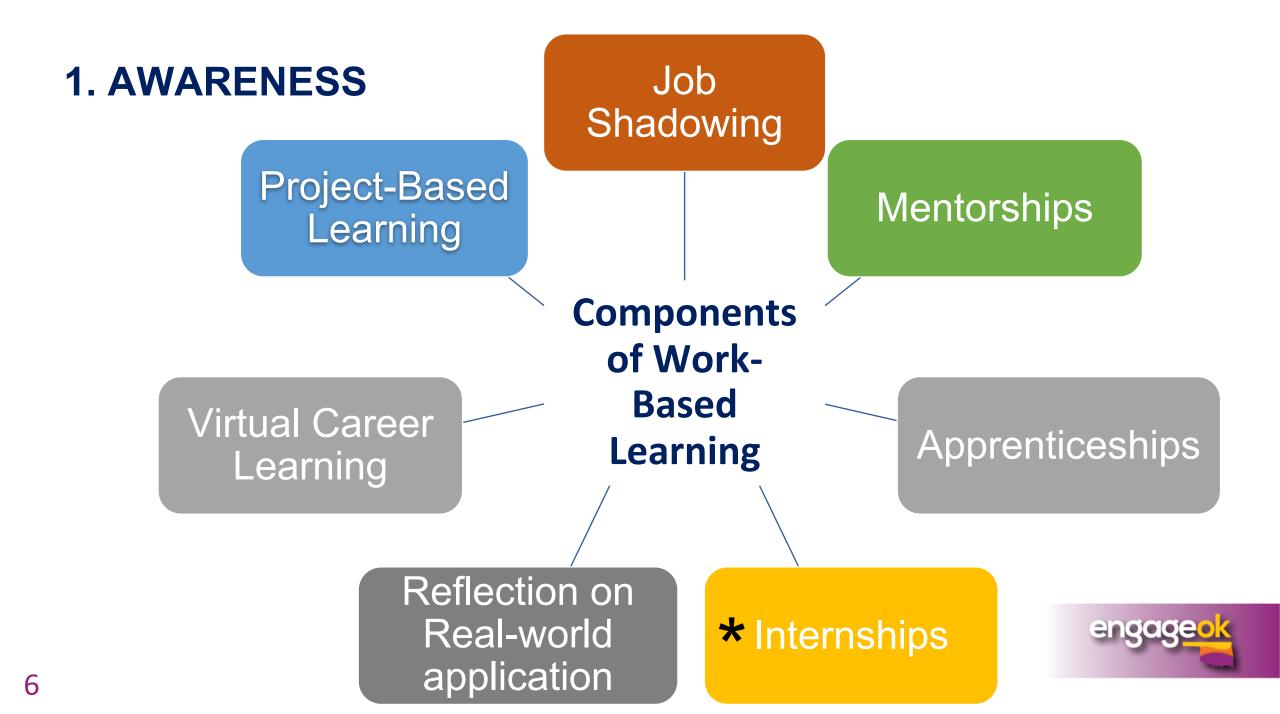
HIGH QUALITY WBL FRAMEWORK



Culminating assessment and recognition of skills

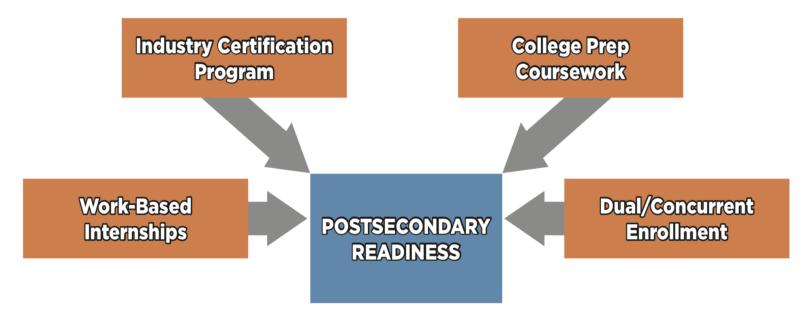
OUTCOMES: Skilled Talent for Business + Meaningful Careers for Students & Job Seekers

www.oklahomaworks.gov/work-based-learning



Post-Secondary Opportunities

★ School quality or student success indicator



★ The indicator reflects the percentage of students in grades 11 and 12 who successfully participated in at least one approved opportunity aligned with college- and career-readiness.

Internships Guidance

★OSDE Course Codes **2790 Internship I (Juniors) & 2791 Internship II (Seniors)**

- ★Internships can be paid or unpaid to receive credit towards the Post-Secondary Opportunities indicator. Internships are Work-Based Learning opportunities that also meet ICAP requirements.
- ★A maximum of 2 high school elective hours of the 6 course hours required per school day can be used for such programs. (The 2 hours may include student travel to internship sites.)
- ★Elective course up to 1 credit per semester (per class- consistent with concurrent enrollment).
- ★ Service Learning (2775) can meet the ICAP requirement, but the course code does not count towards the Post-Secondary Opportunities indicator.

For more information, view Internships FAQs.



2. EXPLORATION

Online Resources: Service Learning & Work-Based Learning

8 Employability Skills That Prepare High Schoolers for the 21st Century Workforce

9 Awesome Classroom Activities That Teach Job Readiness Skills

Infusing Soft Skills Activities and More

Integrating Employability Skills: A Framework for All Educators Handouts

When I Grow Up Career Lessons and Activities for Grades 9-12

Sample Partnership Calendar: Grades K-12

Work Sample Reflection Template

7 Creative Ideas for Bringing Service Learning to Your Classroom

How to Implement Easy Service Learning Projects in Your Grade School







Make a difference.

In order to be successful later in life, students need to make a plan for their future now – and you can help. Learn how you can encourage students to pursue college degrees and other career pathways beyond high



Business & Community



Educators



Students & Families

Prepare Your Workforce

Business & Education Partnership Guides	Internships & Externships	Build a Better Workforce
•• <u>0</u>		
Connect with Local	Oklahoma's High-	How to Get Involved
Educators	Demand Industries	

Supporting Students

Students

Career Literacy

2222 Professional Development

Supporting Your Implementing the ICAP

Financial Aid & Scholarships







Oklahoma's Workforce



How to Get Involved

Plan for the Future

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Elementary School



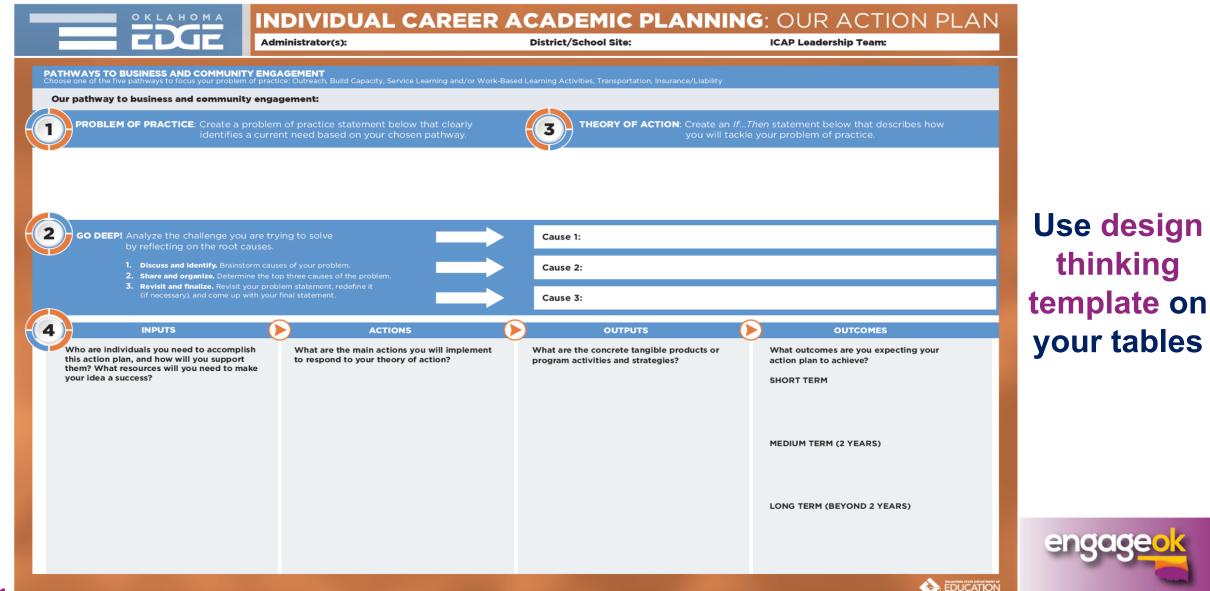
Middle School





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3. PREPARATION AND PLANNING



Our Action Plan: Business & Community Engagement STEP 1 – PROBLEM OF PRACTICE:

 Create a Problem of Practice Statement that clearly identifies a current need based on current pathway.



(EXAMPLE) STEP 1 – PROBLEM OF PRACTICE

Our pathway to equity in college and career readiness: Business and Community Engagement

PROBLEM OF PRACTICE: Create a problem of practice statement below that clearly identifies a current need based on your chosen pathway.

Lack of education to our community and business partners and the role they play in this process.





Our Action Plan: Business & Community Engagement

STEP 2 – GO DEEP!

• Analyze the challenge you are trying to solve by reflecting on the root causes:

1. Discuss and identify

2. Share and organize

3. Revisit and finalize



(EXAMPLE) STEP 2 – GO DEEP!

GO DEEP! Analyze the challenge you are trying to solve by reflecting on the root causes.

- 1. Discuss and identify. Brainstorm causes of your problem.
- 2. Share and organize. Determine the top three causes of the problem.
- Revisit and finalize. Revisit your problem statement, redefine it if necessary and come up with your final statement.

		Cause 1: Education	
	\rightarrow	Cause 2: Time	
ary,	\rightarrow	Cause 3: Understanding the key businesses and leaders to connect with.	





Our Action Plan: Business & Community Engagement STEP 3 – THEORY OF ACTION

• Create an If...Then statement that describes how you will tackle your problem of practice.



(EXAMPLE) STEP 3 – THEORY OF ACTION



THEORY OF ACTION: Create an *If...Then* statement below that describes how you will tackle your problem of practice.

If we educate our businesses and community, then we will change how we are perceived, build active partnerships, and support the ICAP process from the school to the workforce.





Our Action Plan: Business & Community Engagement

- **STEP 4 Inputs**
 - Who are the individuals you need to accomplish this action plan? What resources will you need to make your idea a success?

STEP 4 – Actions

 What are the main actions you will implement to respond to your theory of action?



Our Action Plan: Business & Community Engagement STEP 4 – Outputs

• What are the concrete tangible products or program activities and strategies?

STEP 4 – Outcomes

- What outcomes are you expecting for your action plan to achieve?
 - Short Term, Medium Term, Long Term



(EXAMPLE) STEP 4 – INPUTS, ACTION, OUTPUTS, & OUTCOMES

	ACTIONS	OUTPUTS	OUTCOMES
Who are individuals you need to accomplish this action plan, and how will you support them? What resources will you need to make your idea a success? Target business and community leaders The ICAP members need to educate businness and community members enabling them to promote ICAP, become active partners and change how we are perceived by the community. The ICAP members and students will share personal testimonies in video presentation(commercials) Share commercials with businesses and community leaders and also run on Jumbotron We need a couple members from the middle school on board for this implementation as well. Resources: Time; students, media specialists, time to visit with community/business leaders.	ACTIONS What are the main actions you will implement to respond to your theory of action? Record commercials Give to businesses and community leaders Give dependent schools access to presentations	OUTPUTS What are the concrete tangible products or program activities and strategies? More parent engagement, student achievement and businesses partnering with our school. Promote different career fields for a variety of our students' backgrounds, cultures, and preferences.	OUTCOMES What outcomes are you expecting your action plan to achieve? SHORT TERM Communicate our goals, and market our message to our community. MEDIUM TERM (2 YEARS) To increase community buy in. LONG TERM (BEYOND 2 YEARS) To get businesses to provide internships and mentoring programs to help partner with us in building quality workers.





NEXT STEPS



How will I...

- communicate this action plan with leadership team? school staff?
- understand staff roles and responsibilities to ensure action plan is effective?
- implement strategies to respond to theory of action?
- accomplish short term, medium term, and long term outcomes?





What is Oklahoma Career Expo Week?

This week-long event connects students with businesses to give our future

talent an opportunity to explore the possibilities that await them in Oklahoma.

Planning Resources:

Career Expo Week Event Planning Guide Career Expo Week Website



Contact Information:

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