

Media Arts Guidance

Guidance and information concerning the new fine arts subject area, media arts.

What is media arts?

Media arts is the study of artistic human communication through imaging, sound, moving image, and media in virtual and interactive forms. Courses in media arts could include film, broadcasting, animation, photography, graphic design, virtual design, interactive design, and multimedia.

The guidance below should be helpful as districts build media arts classes within their fine arts programs.

I gravitated towards that (acting, drama, plays). Never dreamed I'd get in the movie business. It did give me a background so, when I finally did, that stayed with me. I understood audiences and storytelling 'cause that's what it's all about - telling stories.

Gary Frederickson, Oklahoma film producer and production manager known for *The Godfather Part II*, *Apocalypse Now*, and *UHF*.

Media Arts Standards

[Oklahoma Academic Standards for Media Arts](#) were approved in the spring of 2023. The standards were created by a group of media arts teachers, professors, and community members in 2022.

The standards are broad and apply to PK-8 and 9-12 grade bands. The openness of the standards allows for flexibility as they are applied to media arts courses. Further guidance, such as differences between elementary and middle school, will be offered in future Media Arts Frameworks.

Course Codes

New course codes for media arts have been created to help districts build new courses. The following course codes are now available:

PK-8

- 1175 Media Arts
- 1176 Animation



High School

- 2913-2914 Film I & II
- 2915-2916 Video & Audio Production I & II
- 2917-2918 Animation I & II
- 2919 Media Arts - Comprehensive

Teacher Certification

As of the 2023-24 school year, there is not a required certification area for teachers of media arts classes. A visual art certification may be helpful or preferred in some situations. Experience in the field (film production, television production, etc.) may also be an indicator of teacher readiness. In the future, the SDE hopes to partner with local Oklahoma film studios and higher education to create a microcredential for media arts teachers. Until then, a teacher holding certification in any subject area may teach media arts classes.

Questions? Contact:

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