

Cross-Sector Partnership Meeting J.P. Morgan Chase & Co.'s Oklahoma New Skills for Youth Grant

June 28, 2016

9 – 11:30 a.m.



OKLAHOMA STATE DEPARTMENT OF
EDUCATION
— CHAMPION EXCELLENCE —

Oklahoma New Skills for Youth (NSFY) Grant Meeting

Agenda

1. Introductions – 20 minutes
2. Overview – 10 minutes
3. SREB Needs Assessment – 20 minutes
4. Current Initiatives – 5 minutes
5. Current Reality – Poll Everywhere – 15 minutes
6. 6 Key Objective Workgroup Summaries – 45 minutes
7. Next Steps – Questions – 25 minutes

<http://sde.ok.gov/sde/new-skills-youth>



OKLAHOMA STATE DEPARTMENT OF
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New Skills for Youth (NSFY) Grant

Thank You to Supporting Organizations:

- Funded by J. P. Morgan Chase & Co.'s
- Cross-Sector Support of:
 - Council of Chief State School Officers (CCSSO)
 - Advance CTE
 - Education Strategy Group



Education Strategy Group
Achieving Greater Impact

Thank you to all Oklahoma Objective Leads & Workgroups & Participants at today's meeting!



OKLAHOMA STATE DEPARTMENT OF
EDUCATION
— CHAMPION EXCELLENCE —

Overarching Goal - NSFY

Career Pathway Completion

Dramatically increase the number of students who successfully complete career pathways that begin in secondary schools and culminate in postsecondary degrees and/or industry credentials with labor market value



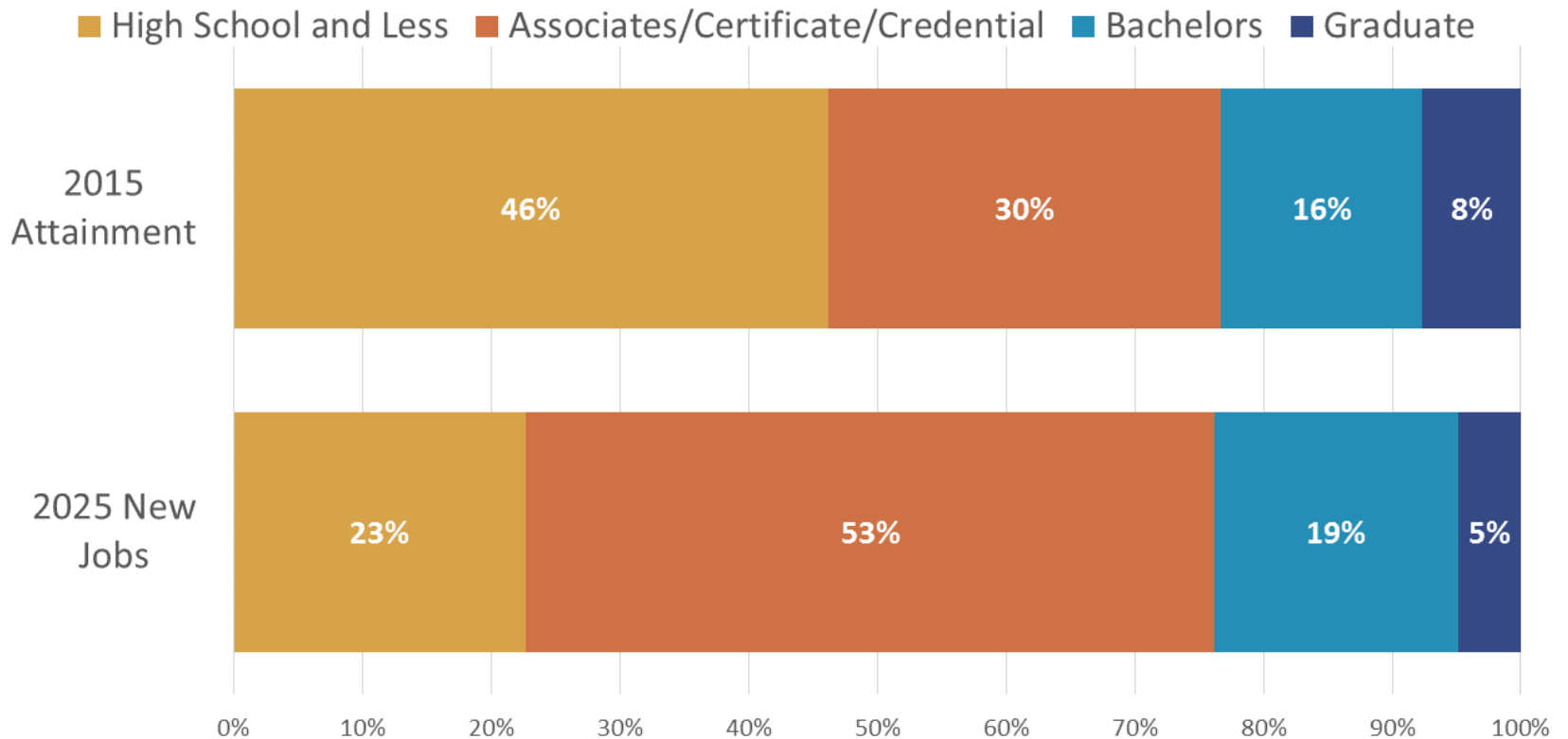
Overarching Goal - NSFY

Transforming Systems of Career Preparation

Catalyze transformational approaches to the design and delivery of programs and policies to increase students' career-readiness in a cohort of leading states and disseminate lessons learned to the rest of the country

Oklahoma

Oklahoma's Workforce Gap



Source: OK Office of Workforce Development; EMSI Q2, 2015



Ecosystems

Driver Systems

- Aerospace & Defense
- Agriculture & Bio
- Energy
- Information & Financial Services
- Transportation & Distribution

Complementary Systems

- Construction
- Health Care
- Education
- Creative Industries



Key Objectives for Oklahoma Cross-Sector Teams

Key Objective 1:
Demand-Driven and
Employer-Led
Processes

Key Objective 2:
Rigor and Quality in
Career Pathways for
ALL

Key Objective 3:
Career-Focused
Accountability
Systems

Key Objective 4:
Scaled Pathways
That Culminate in
Credentials

Key Objective 5:
Align State and
Federal Funding
Streams

Key Objective 6:
Ensure Cross-
Institutional Alignment



Key Objective Leads

Key Objective 1: Mr. Steve Hendrickson

Key Objective 2: Ms. Becki Foster & Dr. Jeanene Barnett

Key Objective 3: Dr. Katie Dunlap

Key Objective 4: Dr. Debbie Blanke & Ms. Kimberly Sadler

Key Objective 5: Mr. Matt Holder

Key Objective 6: Dr. Sherry Labyer

*Key Objective 7: Ms. Steffie Corcoran

* Communication Strategy



Project Team Leads

- Dr. Cindy Koss, OK NSFY State Lead
- Dr. Maridyth McBee, OK NSFY Project Manager
- Dr. Ellen Dollarhide, OK NSFY Data & Research Project Coordinator
- Dr. Brenda Dann-Messier, NSFY Coach for Oklahoma
- Dr. Dale Winkler, SREB NSFY Needs Assessment
- Dr. Kirsten Sundell, SREB NSFY Needs Assessment

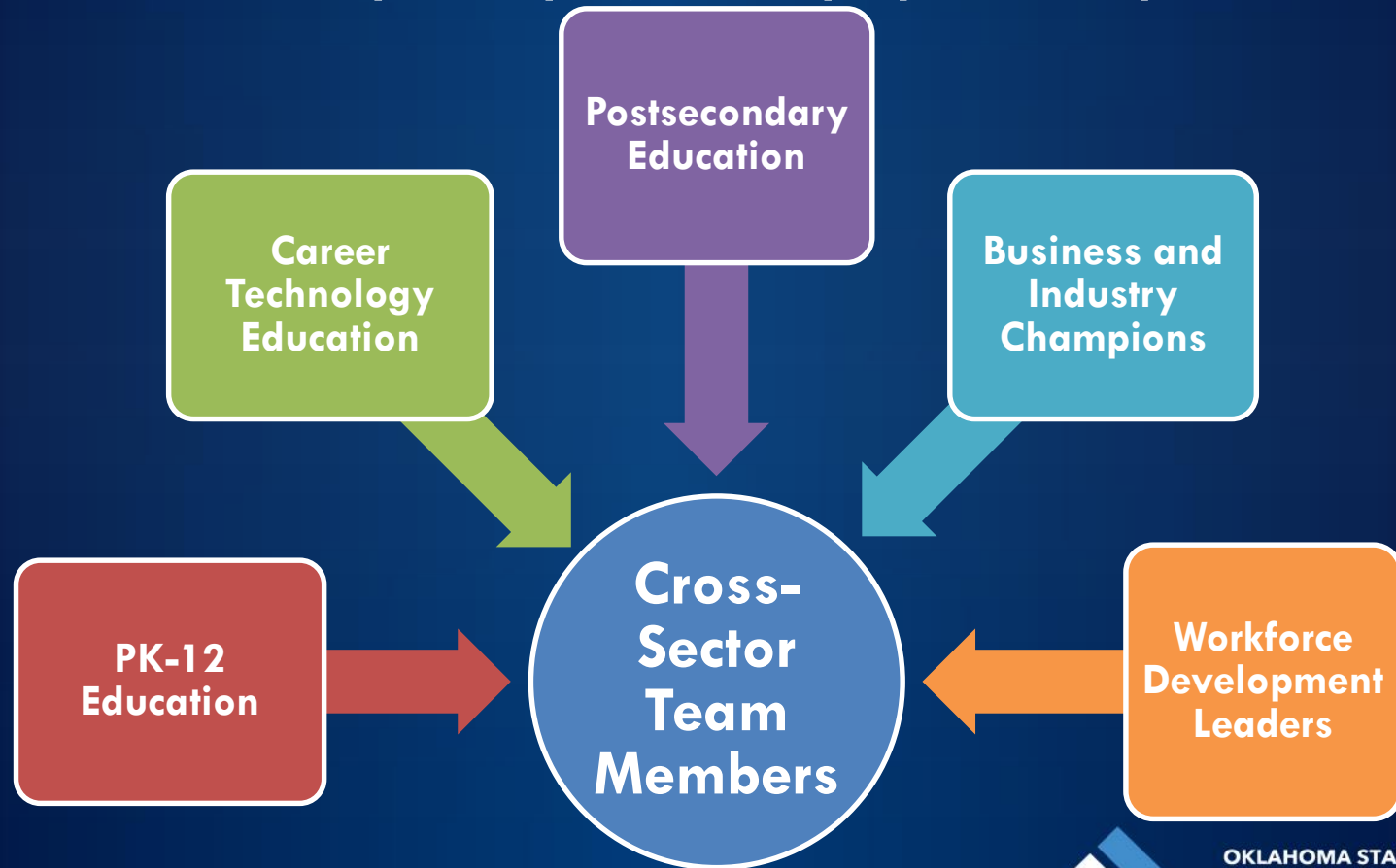


Oklahoma NSFY Leadership Team

- State Superintendent, Joy Hofmeister
- Secretary of Education, Natalie Shirley
- Chancellor for Higher Education, Glen Johnson
- State Director for Career Technology Education, Marcie Mack
- Director of Government Operations, Boeing Company - Steve Hendrickson
- Business & Education, Phyllis Hudecki
- Deputy Superintendent OSDE, Cindy Koss

Cross-Sector Partnerships Key to Success

Influential, senior-level cross-sector decision-makers committed to dramatically reshaping career preparation systems:



Oklahoma Phase-One Work

1. A comprehensive diagnostic assessment of state career preparations systems

(Southern Regional Education Board (SREB) Needs Assessment)

In-depth examination of relevant policies, funding streams, delivery systems, and infrastructure to identify strengths and gaps

Oklahoma Phase-One Work

2. Collection and analysis of key data, including the # and % of ALL students who:

- a. Have access to high-quality career pathways in high-skill, high-demand sectors
- b. Complete one or more career pathways
- c. Complete dual enrollment course(s) and earn college credit
- d. Earn industry-recognized credentials in high-skill, high-demand sectors
- e. Enroll in college or secure employment in high-skill, high-demand sectors within 12 months of high school graduation.



Oklahoma Phase-One Work

- 3. Development of a three-year career readiness action plan that addresses all six key objectives**
 - a. Clear strategies based on strengths and gaps uncovered by needs assessment and data analysis
 - b. Identification of stakeholder(s) responsible for strategy execution
 - c. Delineation of clear timeline and measurable quarterly milestones.

Common Themes to Drive Progress

- **Better coordination** - K-12, postsecondary & employers
- **More effective use of data** to drive decisions
- Ensuring equitable **access to programs** across the state
- Improving systems for career **advising**
- Increasing **work-based learning** (including apprenticeships)
- Valuing career readiness in state **accountability** system
- **Reversing the stigma** around career preparation/CTE



Oklahoma New Skills for Youth

Next Steps for Cross-Sector Team
Engagement and Feedback for
Strategies and Action Planning



Oklahoma NSFY Next Steps

- Cross-sector team work will **result in action plans** for career pathways that span secondary and post-secondary education.
- Businesses will work in tandem with educators to **update career pathways** to reflect the most important needs in the business sector.
- Counselors and other educators will be empowered to **assist all students in creating and updating a career pathway.**
- Students will benefit from **exploring careers as early as elementary school**, and maintain that focus throughout their education process.



Oklahoma NSFY Next Steps

- The **collaboration** between PK-12, higher education, career tech, and business leaders **is crucial for the plan and the implementation** of the program.
- You will decide the best systems and flexibility to maximize the **buy-in from each sector**.
- Cindy Koss, Maridyth McBee, and Ellen Dollarhide are **eager to work with you** to solidify your work into a meaningful product.
- Collectively, we believe that the best use of this grant is to **move beyond the pockets of excellence and the mere discussion of the issue to processes and products** that make lasting improvements to help all of our citizens be workforce ready.



Upcoming Meetings

- July
 - Objective Leads Meeting with NSFY Program Manager
 - Objective Lead Meetings with Workgroup
 - Engage OK On the Road 7-18-16 through 7-28-16
- August
 - SREB Needs Assessment 8-3-16 through 8-5-16
 - Theory of Change Meeting with Objective Leads or Designee 8-18-16 (all day) and 8-19-16 (half day)
 - Objective Lead Meeting with NSFY Program Manager
 - Objective Lead Meetings with Workgroup
- September
 - Objective Leads Meeting with NSFY Program Manager
 - Objective Lead Meetings with Workgroup
 - Call to Action Summit 9-20-16



Feedback

- 1) What **tools and resources** would you like the workgroups to develop?
- 2) What **additional supports** would you like to receive from the project team?
- 3) Additional thoughts...?



College and Career Endorsement (SB 1269)

B. A student may earn a college and career endorsement by satisfying the curriculum requirements in any of the following categories:

1. **Science, technology, engineering and mathematics (STEM),**
2. **Business and industry,**
3. **Public services,**
4. **Arts and humanities,**
5. **Multidisciplinary studies, or**
6. Any other area of study as determined by the State Board of Education.

AIM Act of 2016 (HB 2535)

Creates the Apprenticeships, Internships and Mentorships (AIM) Act of 2016. (70 O.S. § 1210.528)

- Authorizes the governing body of each public, private, magnet, charter, or virtual school to enter into an agreement with private or public organizations for the purpose of creating apprenticeship, internship, and mentorship programs for high school juniors and seniors beginning with the 2017-2018 school year.



STEM Communities

Oklahoma – A STEM State of Mind Program

70 O.S. § 1210.406 (2014)

The criteria for designation as a STEM community or STEM Region shall include a requirement that educators, administrators, business leaders, students, parents, government officials and business and industry groups within a community or region create and execute action plans for improving STEM education and training.

Examples of STEM Communities:

Tulsa, Shawnee, Duncan, Lawton, Mustang

