



Business Education Partnerships

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Alignment to Learning Forward Standards Business and Education Partnerships

- The new education law, *Every Student Succeeds Act (ESSA)*, redefines professional development with a purposeful influence from *Learning Forward*.
- *Learning Forward*, a national association recognized as leaders in professional learning, has established standards for professional learning that set a high bar for quality learning experiences.
- This session aligns to the following standard(s):
 - Learning Communities **Professional learning that increases educator effectiveness and results for all students** occurs within learning communities committed to continuous improvement, collective responsibility, and goal alignment.
 - Leadership **Professional learning that increases educator effectiveness and results for all students** requires skillful leaders who develop capacity, advocate, and create support systems for professional learning.
 - Resources **Professional learning that increases educator effectiveness and results for all students** requires prioritizing, monitoring, and coordinating resources for educator learning.
 - Implementation **Professional learning that increases educator effectiveness and results for all students** applies research on change and sustains support for implementation of professional learning for long-term change.
 - Outcomes **Professional learning that increases educator effectiveness and results for all students** aligns its outcomes with educator performance and student curriculum standards.

Today's Agenda

- New Skills for Youth Grant Vision
- Why Create Business/Education Partnerships?
- Benefits for all Stakeholders
- 9 Strategies for Effective Partnerships
- Taking Action



New Skills for Youth – JP Morgan Chase

“We are thrilled that Oklahoma is among a select few states to win this highly competitive grant,” Hofmeister said. “This will enable families to engage early with their own student’s academic strengths, needs and aspirations for the careers and jobs of the future and will equip schools to support that work. We look forward to working with the Governor’s Oklahoma Works initiative and our partners to create opportunities that lead to high-demand, highly skilled, well-paying jobs for Oklahoma’s successive generations. We are very grateful to JP Morgan Chase for the resources to make great things happen.”

College and career readiness are of particular importance in Oklahoma, where, by the year 2025, three-fourths of Oklahoma jobs will require postsecondary credentials.

“The workforce of tomorrow will be highly specialized, requiring college degrees and industry credentials in far greater numbers than Oklahoma is currently generating,” said Natalie Shirley, Secretary of Education and Workforce Development for Oklahoma.

New Skills for Youth Objectives

The Vision

To ensure all students have the opportunity and support to successfully secure a postsecondary degree and/or industry certification that reflects each individual's passions and skills.

Objective 1 – Employer Engagement

Objective 2 – Rigorous and Quality Curriculum

Objective 3 – Career Focused Accountability – Postsecondary Indicators

Objective 4 – Multiple Pathways That Culminate in Credentials of Value

Objective 5 – Aligned Funding

Objective 6 – Cross Institutional Alignment

Objective 7 – Strategic Communication

Why Create Business/Education Partnerships for Students, Educators and Businesses?

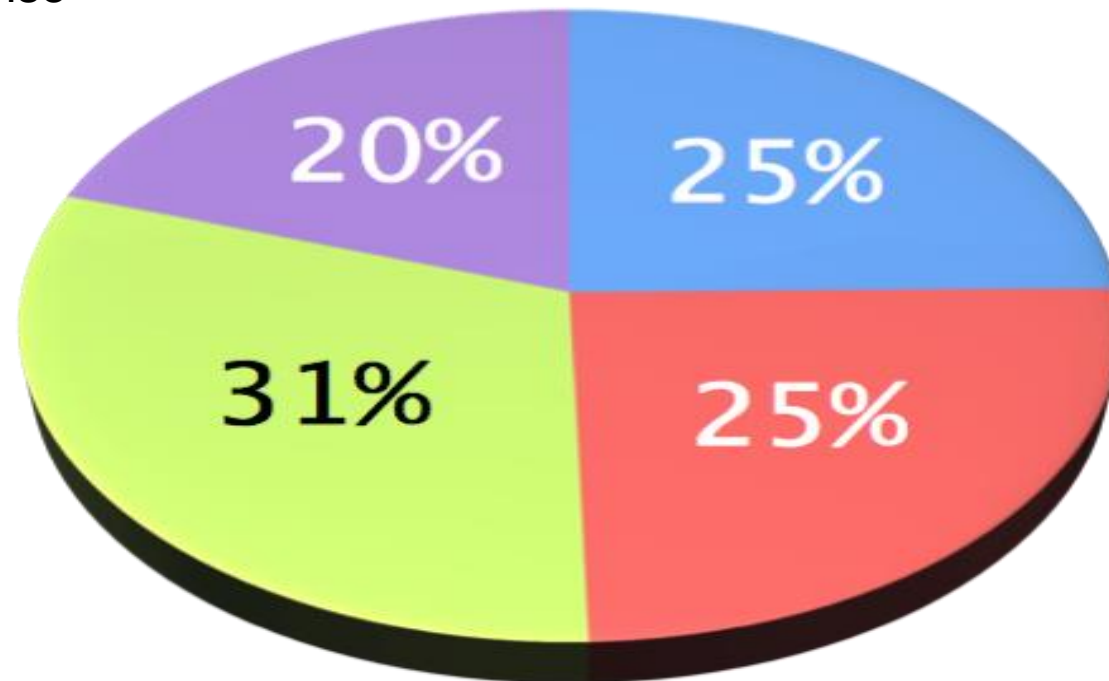
Many Youths Without Purpose

The Purposeful:

Found something meaningful, sustained interest, clear sense of future purpose

The Dabblers:

Tried potentially purposeful pursuits, yet to commit



The Disengaged:

Neither a purpose in life nor inclination to find one.

The Dreamers:

Imagining great things, but no practical pursuits

Source: The Path to Purpose, William Damon

How Can Educators and Business Connect?

Through Meaningful, Relevant Opportunities for Students and Teachers...

- **Virtual Career Coach from Business**
- **Career Guest Speaker**
- **Business Tours**
- **Mock or Informational Interviews for Students**
- **Job Shadow**
- **Career Fair**
- **Externships for Teachers**
- **Service Learning Opportunities**
- **Internships**
- **Mentorships**
- **Apprenticeships**



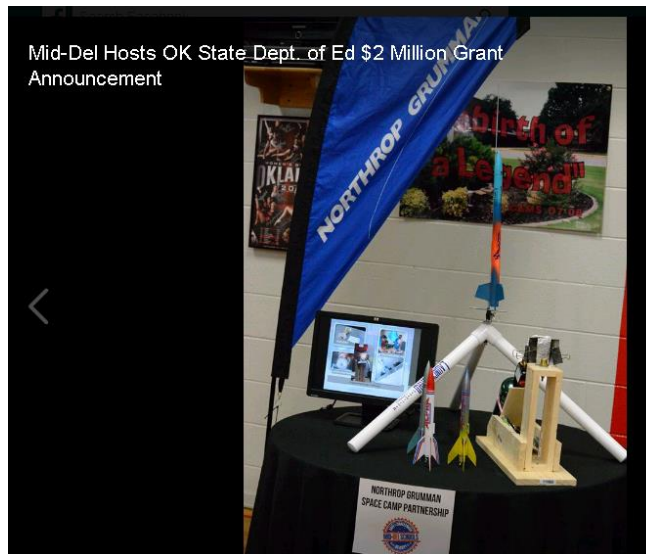
Educators and Business Connect – Feedback

**Which activities does your school offer to support Work-Based Learning?
(Poll Everywhere)**

- 1. Virtual Career Coach from Business**
- 2. Career Guest Speaker**
- 3. Mock or Informational Interviews for Students**
- 4. Job Shadow**
- 5. Career Fair**
- 6. Service Learning Opportunities**
- 7. Internships**
- 8. Mentorships**
- 9. Apprenticeships**



Nine Strategies for Business Education Collaboration



engageok
ON THE ROAD

How You Can Work with Business

Working with business can involve more than just volunteers and money. There are an array of models to consider

1. Advisory boards
2. Expertise
3. Mentors
4. Real-world challenges
5. Student work-based learning
6. Teacher learning experiences
7. Advocacy
8. Resource support
9. Launching new programs

OSDE New Skills for Youth \$2M Grant
Announcement – 1-11-17



Dave Page
JP Morgan Chase



Dave Stuart
Mid-America
Industrial Park

Secretary of Education Shirley, Mid-Del Superintendent Cobb, State Superintendent Hofmeister

How You Can Work with Business

1. Advisory Boards

Connect the organization to the outside world – voice of the community to the school, voice of the school to the community

- District-wide Strategic Advisory
- Regional Industry-Cluster Advisory
- School-based Program Advisory
- Joint Secondary-Postsecondary Program Advisory



How You Can Work with Business

2. Expertise

- Providing input about appropriateness of skills, knowledge and activities in a program
- Judging student work and competitions
- Guest instruction
- Other “Skills-based volunteering”



How You Can Work with Business

3. Mentors

- Different than volunteers: longer-term direct relationship with students
- Can be academic, social, career/college
- Inside and/or outside the school
- Significant body of evidence showing value
- Also “executive level mentoring” for adults



How You Can Work with Business

4. Real-World Challenges

- Co-creating projects/challenges based on real-world scenarios
- Engaging students to solve current business challenges



How You Can Work with Business

5. Student Work-Based Learning

- Workplace tours for students
- Job-Shadowing, part-day or full-day
- Short-term Internships
- Long-term, summer internships



How You Can Work with Business

6. Teacher Learning Experiences

- Teacher tours/visits to work-site
- Teacher summer externships



How You Can Work with Business

7. Advocacy

- Public support for schools/district: bonds, enrollment, etc.
- Support for families/caregivers
- Lobbying

“They're out there speaking on our behalf, they support the work we do, and they're also advising about ways to get the word out about our programs.”



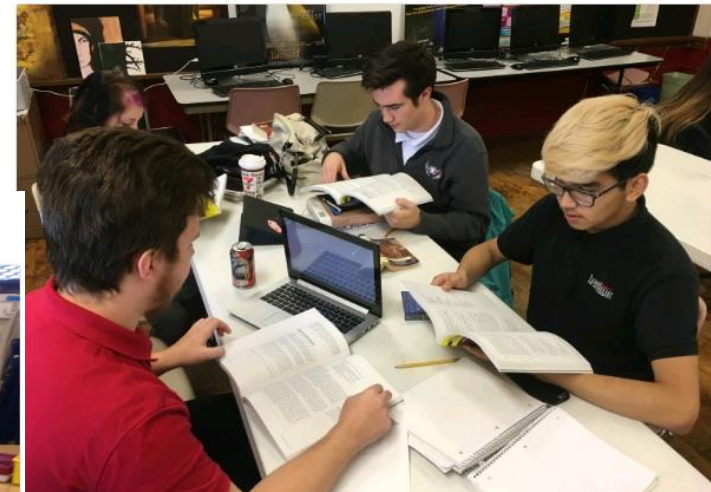
How You Can Work with Business

8. Resource Support

- Special gifts of equipment and supplies
- Scholarships for student participation in trips and competitions
- Support for clubs and activities
- Targeted support, such as teacher grants

Advanced Placement Preparatory Publications

Funded Nov 25, 2015



Kindergarten Chrome

Funded Dec 16, 2015



Oklahoma City Public Schools Foundation
Donors Choose

How You Can Work with Business

9. Launching new programs

- Identify workforce needs that are not linked to programs
- Create an industry advisory team to build support for a new program
- Identify potential teachers, curriculum, facilities, and equipment
- Engage postsecondary partners
- Design and implement employer activities



Taking Action

Summary Vision & Action

Summary statement of vision (what the future will be) and actions (what will be done).

Through stronger business and education partnerships

- Our students will....
- Our parents and families will...
- Our schools will...
- Our employers will...

To achieve this outcome, we will...(note: list action steps)