

November 7, 2023

C/O Daryl Morris
Director, External Data Requests & Data Governance
The College Board
205 Vessey Street
New York, NY 10281

Re: Permission to provide College Board data for the Oklahoma State Board of Education to U.S.
News &
World Report

Dear Mr. Morris:

U.S. News & World Report ("USNWR") uses a proprietary methodology to identify the **best public high schools in the United States**. With respect to each state, every school that meets the criteria set forth in the USNWR methodology will be deemed a "**Best High School**." In connection with this assessment of public high schools, USNWR has developed its "U.S. News Best High Schools" content. This content encompasses a variety of data, including lists of those public high schools identified as Best High Schools by USNWR using the USNWR methodology and related content.

Because the requested Data relates to identifiable schools under Oklahoma State Board of Education we are sending this letter to confirm that we have no objection to the College Board providing College Board data for Oklahoma (OK) (the "Data") to USNWR. Oklahoma State Board of Education understands USNWR will provide Data to RTI International (RTI), which is assisting USNWR in the data collection and analysis necessary to conduct its assessment of public high schools. The Data shall be used to determine and assemble USNWR's list of "**Best High Schools**" and related content.

We acknowledge that the Data is the property of the College Board. We understand that USNWR and RTI have agreed to take all appropriate steps to preserve and protect the College Board's copyright in the data, including citing the College Board as the source of the data. The Data to be provided by the College Board to USNWR/RTI are as follows: Data for all US Public High Schools in the AP cohort of high school seniors for the graduating years 2021-2022 and 2022-2023 and will include the following data elements:

- a. Number of Students, broken down by number of tests
- b. Number of Students who scored a 3 or higher, broken down by number of tests
- c. Number of Exams
- d. Number of Exams that scored a 3 or higher
- e. All of the above data points arranged by 7 AP subject areas

USNWR understands that due to the confidential nature of the Data, USNWR will be prohibited by license from using any Data in any manner other than described above; nor may any performance summary Data be used where the number of students in a category is less than 10. The Department understands that the College Board will not release these Data with individual student identifying information.

The College Board should provide the data to USNWR in electronic format. Please transmit the data to:

Kenneth Hines
Director of Data Projects
U.S. News & World Report
1050 Thomas Jefferson St. NW
Washington, D.C. 20007
khines@usnews.com

We understand that USNWR will license the data from the College Board and that USNWR will be required to pay the College Board certain fees for the data. We also understand that USNWR will obtain approval from the College Board to use, display and publish the data. We understand that we can terminate the permission granted in this letter by sending written notification of such termination to USNWR at least sixty (60) days in advance of the effective date of any such termination. In that event USNWR will promptly forward such written notice to the College Board; delete the data; and remove the applicable schools' data from "Best High Schools" if reasonably practicable to do so.

Sincerely,

Oklahoma State Board of Education

By: _____ (Signature)

Name: _____ (Print Name)

Title: _____

Contact Phone: _____

Email: _____

cc: Kenneth Hines, U.S. News & World Report, khines@usnews.com (email)