Dolly Parton's Imagination Library

The Imagination Library was established by Dolly Parton in 1995.

- The program gifts high-quality books, free of charge, to all children birth to age 5.
- Age-appropriate books are mailed each month directly to child's home.
Imagination Library of Oklahoma

- Authorized by Oklahoma State Statutes 70 O.S. § 3-104.10 and § 3-104.11, the OSDE will partner with community-based nonprofits to establish Imagination Library affiliates serving all 77 Oklahoma counties.
- The OSDE is also tasked with the following:
  - Managing the daily operations of the Oklahoma Imagination Library Program
  - Providing oversight of the Imagination Library Revolving Fund
  - Developing, promoting, and coordinating a public awareness program to make the public aware of the opportunity to register children
  - Establishing a volunteer advisory committee
The Dollywood Foundation
- Coordinates monthly book orders & fulfillment
- Mails Imagination Library books directly to registered families’ homes

Local Affiliate Partner
- Promotes program within community
- Enrolls children aged 0-5 in Book Order System
- Contributes 50% of funds for monthly book & mailing orders

Oklahoma State Department of Education
- Fosters growth, development, and sustainability of local programs
- Contributes 50% of funds for monthly book & mailing orders

$2.10 per child per month
Imagination Library of Oklahoma

American Rescue Plan Funds

- National research indicates that the number of kindergarteners at risk for reading difficulties increased dramatically due to pandemic setbacks and is nearly 50%.
- Therefore, the Oklahoma State Department of Education allocated $2,495,750 in American Rescue Plan (ARP) funds to support the expansion of the Imagination Library of Oklahoma from **July 2021 through December 2024** as a way to promote literacy and mitigate learning gaps prior to kindergarten entry.
The funds are being used to provide 1:1 match funding for books and mailing to Imagination Library affiliates operating in Oklahoma.

The funds allow OSDE to hire one full time position at the Oklahoma State Department of Education to develop, promote, and coordinate the statewide program.

For more information go [here](#).
Imagination Library of Oklahoma

March 18, 2022

OSDE enters into agreement with the Dollywood Foundation to provide match funding to Oklahoma Imagination Library affiliates

May 1st, 2022

Prior to the launch of the statewide expansion, 10 affiliates with 4,400 children enrolled were currently operating

May 10th, 2022

The State Department of Education announces the statewide expansion and begins 1:1 match funding for affiliates
Program Growth May - June 2022

- **90%** increase in affiliate partners since launch
  - 19 Imagination Library Affiliates

- **100%** increase in Oklahoma counties served by an Imagination Library affiliate
  - 22 Counties Served

- **70%** increase in number of children enrolled
  - 7,520 Children Enrolled
Imagination Library Affiliates

[Map of Oklahoma showing county affiliations]

- Full Coverage, Operational
- Full Coverage, Onboarding
- Strong Commitment
- Partial Coverage, Operational
The OSDE launched the **Imagination Library of Oklahoma webpage** on May 10 with the statewide announcement of the expansion of the statewide program.

The website provides families important information about registering their eligible children and answers many frequently asked questions about the program for potential donors, new affiliates, and other important stakeholder groups.

[https://sde.ok.gov/imaginat...](https://sde.ok.gov/imaginat...)
Imagination Library Advisory Board

- Formed in April 2022.
- Advisory Board meets every other month.
- Board is tasked with helping to develop partnerships and strategies which will allow the statewide initiative to meet its dual goals of making the program available across all 77 counties and ensuring ongoing support of all affiliate programs.
Advisory Board Members

Adrienne Butler
Oklahoma Department of Libraries

Leslie Gelders
Oklahoma Department of Libraries

AJ Griffin
Paycom

Eddie Lee Herndon
OG&E

Stacy Howeth
Oklahoma’s Electric Cooperatives

Jenny Jamison
Lake Area United Way

Kimberly Johnson
Tulsa City-County Library System

Nancy Jurney
ONEOK

Mary Melon
The Foundation for OKCPS
Advisory Board Members

Sarah Roberts
Inasmuch Foundation

Amber Sharples
Oklahoma Arts Council

Emily Siex
George Kaiser Family Foundation

Traci Sorell
Oklahoma Author

Lisa Wells
Pioneer Library System

Larry White
Metropolitan Library System

Carrie Williams
Oklahoma Partnership for School Readiness

Melody Wortmann
American Fidelity
Registration Events May - June 2022

New affiliates in Adair County, Kay County, and Pittsburg County held registration events supported by the Oklahoma State Department of Education enrolling 105 children and their families into Imagination Library.

<table>
<thead>
<tr>
<th>Affiliate</th>
<th>Event &amp; Location</th>
<th>Children Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adair County</td>
<td>Stilwell Strawberry Festival</td>
<td>40</td>
</tr>
<tr>
<td>Blackwell/Kay County</td>
<td>Blackwell Library Summer Reading</td>
<td>42</td>
</tr>
<tr>
<td>Pittsburg County</td>
<td>McAlester Juneteenth Celebration</td>
<td>23</td>
</tr>
</tbody>
</table>
Books Ordered April - June 2022

Books Ordered

April
May
June
# Financial & Operational Reporting

<table>
<thead>
<tr>
<th></th>
<th>Amount of ARP Funds Expended</th>
<th>Number of Books Mailed</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2022</td>
<td>$7,862.98</td>
<td>4,420</td>
</tr>
<tr>
<td>June 2022</td>
<td>$7,829.57</td>
<td>4,870</td>
</tr>
<tr>
<td>July 2022</td>
<td>$9,498.63</td>
<td>6,346</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$25,191.18</strong></td>
<td><strong>15,636</strong></td>
</tr>
</tbody>
</table>
13 additional affiliate partners are expected to join the Imagination Library in Oklahoma by the end of 2022

All major metropolitan areas, representing 80% of the child population in Oklahoma, are anticipated to have affiliate partners operating in the state
# Imagination Library Affiliates

<table>
<thead>
<tr>
<th>Organization</th>
<th>Service Area</th>
<th>County</th>
<th>Cities</th>
<th># of Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blackwell United Outreach Foundation</td>
<td>74631, 74632, 74646</td>
<td>Kay</td>
<td>Blackwell, Braman, &amp; Nardin</td>
<td>95</td>
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<tr>
<td>Bristow Education Foundation</td>
<td>74010, 74028, 74030, 74039, 74041, 74044, 74047, 74066, 74067, 74131</td>
<td>Creek</td>
<td>Bristow, Depew, Drumright, Kellyville, Kiefer, Mannford, Mounds, Sapulpa</td>
<td>1840</td>
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<tr>
<td>Cherokee Public Schools</td>
<td>73728</td>
<td>Alfalfa</td>
<td>Cherokee</td>
<td>39</td>
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</table>
# Imagination Library Affiliates

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<tr>
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<tbody>
<tr>
<td>Friends of Pryor Creek Library</td>
<td>74330, 74337, 74340, 74349, 74350, 74352, 74361, 74364, 74365, 74366</td>
<td>Mayes</td>
<td>Adair, Chouteau, Disney, Ketchum, Langley, Locust Grove, Pryor Creek, Rose, Salina, Spavinaw, Strang</td>
<td>273</td>
</tr>
</tbody>
</table>

Oklahoma State Department of Education July 1, 2022
# Imagination Library Affiliates

<table>
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<tr>
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<th># of Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friends of the Donald W. Reynolds Community Center &amp; Library</td>
<td>73449, 74701, 74702, 74720, 74721, 74723, 74726, 74729, 74730, 74731, 74733, 74741, 74747, 74748, 74753</td>
<td>Bryan</td>
<td>Mead, Durant, Silo, Achille, Albany, Bennington, Wade, Armstrong, Bokchito, Caddo, Calera, Cartwright, Colbert, Hendrix, Yarnaby, Kemp, Kenefic, &amp; Platter</td>
<td>283</td>
</tr>
</tbody>
</table>
# Imagination Library Affiliates

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<tr>
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</thead>
<tbody>
<tr>
<td>Friends of the Library of McAlester</td>
<td>74425, 74430, 74442, 74501, 74502, 74522</td>
<td>Pittsburg</td>
<td>Canadian, Crowder, Indianola, Bache, Haywood, McAlester, Richville, Scipio, Alderson, Blanco, Blocker, Haileyville, Hartshorne, Kiowa, Krebs, Pittsburg, Quinton, Savanna, Wardville</td>
<td>732</td>
</tr>
</tbody>
</table>
# Imagination Library Affiliates

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Friends of the Shattuck Library &amp; Bank SNB</td>
<td>73832, 73840, 73843, 73858</td>
<td>Ellis</td>
<td>Arnett, Harmon, Fargo, Gage, &amp; Shattuck</td>
<td>NA</td>
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<tr>
<td>Haynie Public Library</td>
<td>74829, 74860, 74864, 74869</td>
<td>Okfuskee &amp; Lincoln</td>
<td>Boley, Paden, Prague, Sparks</td>
<td>259</td>
</tr>
<tr>
<td>Kremlin-Hillsdale Schools</td>
<td>Kremlin-Hillsdale Schools</td>
<td>Garfield</td>
<td>Kremlin, Hillsdale</td>
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</tr>
<tr>
<td>Organization</td>
<td>Service Area</td>
<td>County</td>
<td>Cities</td>
<td># of Children</td>
</tr>
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</tr>
<tr>
<td>Murray State College Foundation</td>
<td>73460</td>
<td>Johnston</td>
<td>Tishomingo</td>
<td>129</td>
</tr>
<tr>
<td>Read With Me Foundation</td>
<td>73049, 73054</td>
<td>Oklahoma</td>
<td>Luther, Jones</td>
<td>266</td>
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<tr>
<td>Stilwell Youth League</td>
<td>74457, 74931, 74960, 74964, 74965</td>
<td>Adair</td>
<td>Proctor, Bunch, Stilwell, Watts, Westville</td>
<td>267</td>
</tr>
<tr>
<td>The Chickasaw Nation</td>
<td>Chickasaw Tribal Members</td>
<td>NA</td>
<td>NA</td>
<td>578</td>
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</tbody>
</table>
## Imagination Library Affiliates

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<tbody>
<tr>
<td>Tri-County Electric Cooperative Foundation</td>
<td>73901, 73931, 73932, 73933, 73938, 73939, 73942, 73944, 73945, 73946, 73947, 73949, 73950, 73951</td>
<td>Beaver, Cimarron, &amp; Texas</td>
<td>Adams, Balko, Beaver, Elmwood, Boise City, Forgan, Goodwell, Guymon, Hardesty, Hooker, Kenton, Keyes, Texhoma, Turpin, Tyrone</td>
<td>245</td>
</tr>
<tr>
<td>United Way of Fort Smith Area</td>
<td>74955, 74953</td>
<td>LeFlore &amp; Sequoyah</td>
<td>Poteau, Sallisaw</td>
<td>NA</td>
</tr>
</tbody>
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<tbody>
<tr>
<td>United Way of Ponca City</td>
<td>74601, 74604, 74641, 74647, 74653</td>
<td>Kay</td>
<td>Ponca City, Kaw City, Newkirk, Tonkawa</td>
<td>418</td>
</tr>
<tr>
<td>York Family Foundation</td>
<td>73110, 73115, 73130, 73135</td>
<td>Oklahoma</td>
<td>Del City, Midwest City</td>
<td>267</td>
</tr>
</tbody>
</table>
Contact Information:

Laura Sikes
Director of Imagination Library of Oklahoma
Laura.Sikes@sde.ok.gov