Each piece of student writing is given five analytic scores that focus on specific writing skills. These ratings range from 4 (the highest score) to 1 (the lowest score). Taken together, these scores provide a profile of the specific strengths and weaknesses of a student's writing. The following are the actual scoring rubrics used to assign the five analytic scores.

Score	Ideas and Development	
4	The content is well suited for the audience, task, and mode	
	The focus is clear and maintained	
	Ideas are fully developed and elaborated using details, examples, reasons, or evidence	
	The writing expresses a clear, consistent perspective throughout the composition	
3	The content is adequate for the audience, task, and mode	
	The focus is evident but may lack clarity	
	 Ideas are developed using some details, examples, reasons, and/or evidence 	
	 The writing sustains the perspective throughout most of the composition 	
2	The content is inconsistent with the audience, task, and mode	
	The focus may be unclear or leaves the reader with questions and making inferences	
	Ideas are minimally developed with few details	
	May simply be a list of ideas	
	The writing has difficulty expressing or maintaining a perspective	
1	The content is irrelevant to the audience, task, and mode	
	The focus may be confusing or missing	
	Ideas lack development or may be repetitive	
	The writing lacks perspective	

Score	Organization, Unity and Coherence		
4	Introduction engages the reader		
	Sustained or consistent focus		
	 Logical and appropriate sequencing and balanced with smooth, effective transitions 		
	 Order and structure are strong and move the reader through the text 		
	Conclusion is satisfying		
3	Evident introduction		
	Adequate focus		
	Adequate sequencing		
	Stays on topic with little digression		
	Uses limited but effective transitions		
	Order and structure are present		
	Conclusions is appropriate		
2	May lack clear organizational structure		
	Weak evidence of unity		
	Little or limited sequencing and/or transitions		
	Details may be randomly placed		
1	Lacks logical direction		
	No evidence of organizational structure		

Score	Word Choice		
4	•	Appropriate word choice which conveys the correct meaning and appeals to the	
		audience in an interesting, precise, and natural way	
	•	The writing may be characterized by, but not limited to	
		 Lively Verbs 	
		 Vivid Nouns 	
		 Imaginative adjectives 	
		 Figurative language 	
		o Dialogue	
	•	No vague, overused, repetitive language is used (a lot, greatly, very, really)	
	•	Words that evoke strong images such as sensory language	
	•	Ordinary words used in an unusual way	
3	•	Words generally convey the intended message	
	•	The writing includes a variety of words that are appropriate but do not necessarily	
		energize the writing	
	•	The writing may be characterized by	
		 Attempts at figurative language 	
		 Some use of lively verbs, vivid nouns and imaginative adjectives 	
		 Few vague, overused, and repetitive words are used 	
2	•	Word choice lacks precision and variety or may be inappropriate to the audience and	
		purpose	
	•	May be simplistic and/or vague	
	•	Relies on overused or vague language (a lot, great, very, really)	
	•	Few attempts at figurative language and dialogue	
	•	Word choice is unimaginative and colorless with images that are unclear or absent	
1	•	Word choice indicates an extremely limited or inaccurate vocabulary	
	•	No attempts at figurative language	
	•	General, vague words that fail to communicate meaning	
	•	Text may be too short to demonstrate variety	

Score	Sentences and Paragraphs		
4	 Writing clearly demonstrates appropriate sentence structure 		
	 Writing has few or no run-on or fragment errors 		
	 Writing has a rich variety of sentence structure, types, and lengths 		
	 Ideas are organized into paragraphs that blend into larger text 		
	 Writing shows evidence of appropriate paragraphing 		
3	 Writing adequately demonstrates appropriate sentence structure 		
	 Writing may contain a small number of run on or fragment errors that do not 		
	interfere with fluency		
	 Writing has adequate variety of sentence structure 		
	 Ideas are organized into paragraphs 		
2	 Writing demonstrates lack of control in sentence structure 		
	 Writing contains errors such as run-ons and fragments that interfere with fluency 		
	 Writing has limited variety of sentence structure 		
	 Writing may show little or no attempt at paragraphing 		
1	 Writing demonstrates inappropriate sentence structure 		
	 Writing contains many errors in structure (run-ons, fragments) 		
	 Writing has no variety in structure 		
	 Writing displays no attempt at paragraphing 		
	 Text may be too short to demonstrate use of sentences or paragraphs 		

Score	Gramn	nar, Usage and Mechanics
4	•	The writing demonstrates appropriate use of correct
		 Spelling
		 Punctuation
		 Capitalization
		o Grammar
		 Usage
	•	Errors are minor and do not affect readability
3	•	The writing demonstrates adequate use of correct
		 Spelling
		 Punctuation
		 Capitalization
		o Grammar
		o Usage
	•	Errors may be more noticeable but do not significantly affect readability
2	•	The writing demonstrates limited use of correct
		 Spelling
		 Punctuation
		 Capitalization
		o Grammar
		o Usage
	•	Errors may be distracting and interfere with readability
1	•	The writing demonstrates minimal use of correct
		 Spelling
		o Punctuation
		 Capitalization
		o Grammar
		o Usage
	•	Errors are numerous and severely impeded readability