OPTIC

OPTIC is an organized approach for teaching students how to read visual or graphic text closely. As noted in *How to Study in College* (2001) by Walter Pauk, the five letters in the word OPTIC provide a mnemonic device to remember the five key elements in analyzing a visual. OPTIC can be used with any visual or graphic text, including photographs, diagrams, charts, and fine art. For more information, see: Pauk, W. (2000). *How to study in college* (7th ed.). Houghton Mifflin Company: Boston.



O is for Overview.	
Conduct a brief	
overview of the main	
subject of the visual.	
P is for Parts.	
• Scrutinize the parts of	
the visual.	
• Note any elements or	
details that seem	
important.	
T is for Title.	
• Read the title or caption	
of the visual (if present)	
for added information.	
I is for Interrelationships.	
• Use the words in the title	
or caption and the	
individual parts of the	
visual to determine	
connections and	
relationships within the	
graphic.	
C is for Conclusion.	
• Draw a conclusion about	
the meaning of the	
visual as a whole.	
• Summarize the message	
in one or two sentences.	