Summer Recruiting Ideas

1) Use your local district social media to reach out to your students and families (Migrant Facebook page, district email/voicemail services, texts, What’s App, etc).
2) Make district posters/flyers and leave around your town (gas stations, libraries, churches, grocery stores, etc.).
3) Follow up on referrals.
4) Follow up on rejected COEs to see if the student might qualify for services now.
5) Check your local MSIX Missed Enrollment Report and Recent Enrollment Report for new possible families/students.
6) If your district allows, make door or porch visits.
7) Kindergarten Enrollment – when your district conducts their KG enrollment event, see if your Migrant program could set up a table/booth. This could be an opportunity to pre-screen families.
8) Build or strengthen community partner relationships (Head Start).
   a. Attend parent events to talk about the Migrant services.
9) Hold reading contests, art contests, virtual exercise programs, and rewards for completing instructional packets (rewards could be donated from community partners).
10) Set up Migrant teacher and student weekly talks either virtual or by phone. This will help students still feel like they have a connection to the teachers and program.