

Oklahoma State Department of Education
Title IC, Migrant Education Program

Summer Recruiting Ideas

- 1) Use your local district social media to reach out to your students and families (Migrant Facebook page, district email/voicemail services, texts, What's App, etc).
- 2) Make district posters/flyers and leave around your town (gas stations, libraries, churches, grocery stores, etc.).
- 3) Follow up on referrals.
- 4) Follow up on rejected COEs to see if the student might qualify for services now.
- 5) Check your local MSIX Missed Enrollment Report and Recent Enrollment Report for new possible families/students.
- 6) If your district allows, make door or porch visits.
- 7) Kindergarten Enrollment – when your district conducts their KG enrollment event, see if your Migrant program could set up a table/booth. This could be an opportunity to pre-screen families.
- 8) Build or strengthen community partner relationships (Head Start).
 - a. Attend parent events to talk about the Migrant services.
- 9) Hold reading contests, art contests, virtual exercise programs, and rewards for completing instructional packets (rewards could be donated from community partners).
- 10) Set up Migrant teacher and student weekly talks either virtual or by phone. This will help students still feel like they have a connection to the teachers and program.