Comparisons/
Contrasts

What is it? (category)
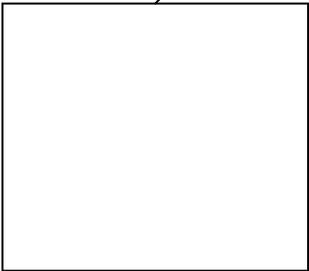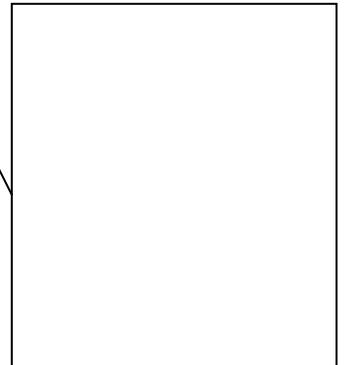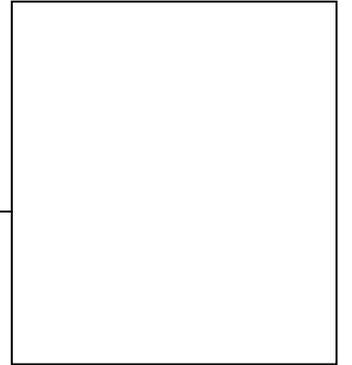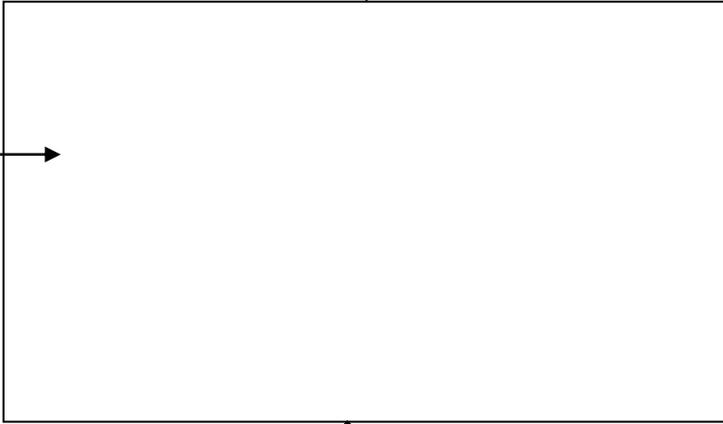
What is it like?

The Word →

What are some examples?