

STUDENT BENEFITS OF EMPLOYER ENGAGEMENT

- Make learning more enjoyable, interesting and relevant
- Increase motivation to do well at school
- Become more employable, get access to better opportunities
- Make better career decisions
- Increase opportunity to fulfill career aspirations

EDUCATOR BENEFITS OF EMPLOYER ENGAGEMENT

- Learn about Labor Market Information (LMI) connections. Partner with business to learn how skills based on the labor market information can connect and align to relevant, rigorous career curriculum.
- Improved access to resources, such as, career speakers, business tours, financial support, advisory volunteers, goods and services.
- Improved educator morale due to support from community connections
- Improved educator support and development such as, teacher externships, training, executive mentoring

EMPLOYER BENEFITS OF EDUCATION ENGAGEMENT

- Increase community good will and customer connections
- Build human resource benefits for better morale and retention
- Build workforce pipeline and business relationships with education community



SHORT-TERM

<p>GUEST SPEAKER Speak to classes about career, training, education, specific jobs.</p>	<p>COMPANY TOUR Tours to view facility, learn about jobs available, how to prepare and train, education, advice for students.</p>	<p>CAREER COACH Answer student questions and provide career advice through online platform.</p>	<p>COMPETITION JUDGE Judge student projects and share feedback to students about quality of their demonstration of academic, career or technical skills and knowledge.</p>
<p>BUSINESS ROUND TABLE Business experts and teachers discuss industry needs. Round table discussion leads to development of curriculum and real-world applications aligned to industry needs.</p>	<p>CAREER FAIR Students learn about a variety of careers. Includes requirements for careers including education and business standards.</p>	<p>JOB SHADOW Students "shadow" business employees to learn about a particular job. Student can connect classwork and career.</p>	<p>BUSINESS ADVISORY Educators connect with business leaders for feedback related to student career awareness, career exploration and career preparation and planning.</p>

MEDIUM/LONG-TERM

<p>SERVICE LEARNING Students participate in projects for companies that are a way to also give back to their community.</p>	<p>INTERNSHIP Hands-on learning in area of career interests and a way to apply classroom learning in workplace. Learn workplace readiness.</p>	<p>SUMMER TEACHER EXTERNSHIP Teacher externships provide a way for teachers to work in businesses to observe current trends and determine alignment to classroom instruction.</p>	<p>COMMITTEE MEMBER Business and education partners meet on a variety of committees related to career pathways, workforce development, and academic, technical, and employability skills preparation.</p>
<p>CURRICULUM ADVISOR Industry experts share industry trends, educational pathways into career fields so that teachers can align curriculum.</p>	<p>PROJECT ADVISOR Businesses support projects by directly advising students or by providing materials or funding to complete projects.</p>	<p>MOCK/ INFORMATIONAL INTERVIEW Students practice interview skills and receive feedback. Informational - student prepare a list of questions, business shares training & workplace requirements.</p>	<p>SUMMER VISITS - TEACHERS Businesses provide teachers an opportunity to visit sites to learn activities and practices in a particular career field. Teachers use information to adjust curriculum rigor and relevance.</p>

